

# **Sponsorship Information Package**

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**Indigenous Wellbeing Gathering Conference**

**Oct 23-25, 2025**

**West Kelowna, BC**

**(Sylx Nation)**

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## **Event Overview**

The Indigenous Wellbeing Gathering Conference is a multidisciplinary event dedicated to fostering collaborations and knowledge sharing that prioritize the wellbeing of Indigenous communities. Hosted by the Urban Indigenous Wellbeing Collective, this three-day event brings together Elders, researchers, trainees, wellbeing practitioners, community members, partners, and artists to address community-identified research priorities and develop cross-university and community networks. Featuring keynote speakers, community dialogues, panel discussions, and presentations, these gathering aims to create a space for learning and exchange on topics related to the spiritual, mental, emotional, and physical health of Indigenous Peoples across generations. This year, the conference is taking place October 23-25, 2025, on Syilx territory at the Cove Lakeside Resort in West Kelowna, BC.

## **About us**

The Urban Indigenous Wellbeing Collective (UIWC) is a research, training, and mentorship community made up of Indigenous and settler researchers, staff, students, and an Elder Advisor. Formed in 2021, the UIWC is dedicated to working alongside Indigenous communities in anticolonial, antiracist, and anti-oppressive ways that acknowledge and honour Indigenous Knowledges and ways of knowing and doing. The work of our Collective is primarily centred on working alongside urban Indigenous Peoples on community-identified wellbeing priorities, and fostering meaningful collaborations between Indigenous community members, researchers, students, and wellbeing practitioners.

## ***Our Journey so Far***

Over the past two years, the Indigenous Wellbeing Gathering Conference has helped cultivate relationships, share community-driven research, and strengthen wellness through Indigenous-led dialogue and knowledge exchange. Check out our website

[www.urbanindigenouswellbeing.com](http://www.urbanindigenouswellbeing.com) to learn more about the conference including keynote speakers, past conference abstracts, and photo galleries.

## **Ways You Can Support**

We invite you to join us as a sponsor of the Indigenous Wellbeing Gathering Conference 2025. Your sponsorship helps create an inclusive and accessible space that prioritizes Indigenous-led research and wellness practices. Importantly, your support helps keep conference fees low, ensuring that cost is not a barrier to participation. The conference is made possible through funding and sponsorships like yours – together, we can uplift Indigenous voices and foster meaningful, lasting change. There are several ways in which you can support the conference:

### ***Booth Opportunities***

This is an opportunity to showcase your products, services, and initiatives to a diverse group of attendees. We invite Indigenous businesses, organizations focusing on health and wellbeing, artisans, and wellbeing practitioners to participate and connect with attendees eager to learn, engage, and support Indigenous wellbeing initiatives. We offer a two-hour, dedicated and well-attended session for promotional booths on the afternoon of October 24<sup>th</sup>.

### **We offer a tiered system for booth participation:**

**Standard Booth: \$500** – Display your offerings and engage directly with conference attendees.

**Sponsor Booth: \$1000** – In addition to your booth, your organization will be recognized as a conference sponsor with your logo featured in our conference program and on our website.

**Indigenous Artisans:** We are pleased to offer complimentary booth space to Indigenous artisans, as part of our commitment to supporting and promoting Indigenous economic wellbeing.

### ***Direct Sponsorship***

We are happy to accept direct sponsorship from mission-aligned partners who share a common commitment to acknowledging, valuing, and honouring Indigenous ways of knowing and doing. Note that while we are grateful for your contributions, we require a minimum of \$500 for direct sponsorship due to administrative costs of processing payments. You do not have to be present at the conference to participate in sponsorship, though we welcome your attendance and participation as capacity allows.

#### **Tier 4 – \$500.00**

- Program advertisement
- Website advertising
- 15% off Sponsorship Booth

#### **Tier 3 – \$1000.00**

- Program advertisement
- Website advertising
- 25% off Sponsorship Booth
- Sponsorship acknowledgment on one (1) day of the conference

#### **Tier 2 – \$2000.00**

- Program advertisement
- Website advertising
- 35% off Sponsorship Booth
- Sponsorship acknowledgment on two (2) days of the conference

- 1 complimentary event ticket

#### **Tier 1 – \$5000.00**

- Program advertisement
- Website advertising
- Complimentary Booth
- Sponsor Student Presentation Award, including option to present the award at the conference
- Sponsorship acknowledgment on all three (3) days of the conference
- 2 complimentary event tickets

#### ***Community Member Attendance***

To help make the Indigenous Wellbeing Gathering Conference more accessible, you can support the attendance of community members by covering travel and accommodation costs, ensuring the gathering remains inclusive and accessible to those it aims to serve. This option includes a \$500.00 Travel and Accommodation Bursary which will go directly to support Indigenous community member(s) attendance. By sponsoring a community member, you are helping to ensure that the gathering remains inclusive and accessible to those it aims to serve.

#### **Contact Us**

For any questions or if you are interested in sponsoring the Indigenous Wellbeing Gathering Conference, please contact Mimi Mutahi, Conference Coordinator, at [mimi.mutahi@ubc.ca](mailto:mimi.mutahi@ubc.ca).